

Japan's Largest Food Ingredients & Additives Event!!

Let's go on a quest to find
food ingredients for
overcoming challenges!

課題突破の
素材探索!

第32回

ifia® JAPAN 2027

国際食品素材/添加物展・会議
International Food Ingredients & Additives Exhibition and Conference

第25回

HFE® JAPAN 2027

健康/機能性食品素材展・会議
Health Food Exposition & Conference



May 19 (Wed.)~21 (Fri.) ,2027
South 1, 2, 4 Hall & Conference Center
at Tokyo Big Sight

CALL FOR EXHIBITORS !
Closing date : Jan. 31, 2027



Official Website: <https://www.ifiajapan.com/en>

Organizer: Food Chemicals Newspaper, Inc.

Welcome to ifia/HFE JAPAN!

The Gateway into the Japanese Food Industry Market!

Why ifia/HFE JAPAN?

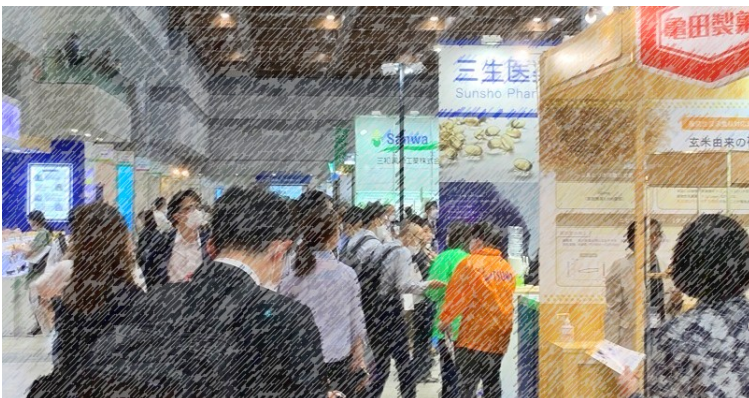
- *ifia/HFE JAPAN* is the leading functional food, ingredients and additives event in Japan.
- The three day event brings together over 30,000 manufactures and suppliers from all areas of the food industry to explore new opportunities and discover the latest products, techniques, and technology the industry has to offer. *ifia/HFE JAPAN* creates a strong and reliable platform to launch into the Japanese market, showcasing your products and services to key decision makers in the industry.
- With Japanese consumers now heavily shifting towards functional, healthy and nutritious foods, opportunities for the functional food, ingredients and additives industry are greater than ever.

Don't miss the opportunity to be a part of

this multi-billion dollar market!

Five Reasons to exhibit:

1. Japan's largest event covering food ingredients, additives and the health functional food sector.
2. Over 30,000 expected food developer and technician from across Japan and abroad researching for your products and services.
3. An aggressive audience promotion campaign ensuring you the right audience at the right time.
4. A high-level, three-day educational forum attracting senior-level buyers and decision-makers.
5. Organizer and secretariat is Food Chemical Newspaper. This is only one publishing newspaper and magazines specialized in food ingredients & additives and also Health functional food ingredients in Japan.





PRICE

※All prices include tax

⚠ Please note that cancellation fees will be charged from the day after application. The discount will be applied if half of the payment is made by the end of December 2026.

Raw space

Exhibition space only

▶ ¥462,000/booth(3mx3m 9sqm)

Application by Jul.31st
10% OFF booth fee

▶ ¥415,800

Application by Oct.31st
5% OFF booth fee

▶ ¥438,900

Package Booth (For 1 booth)

Exhibition space + basic decoration

▶ ¥605,000/booth(3mx3m 9sqm)

Application by Jul.31st
10% OFF booth fee

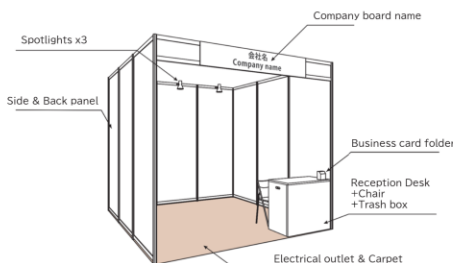
▶ ¥544,500

Application by Oct.31st
5% OFF booth fee

▶ ¥574,750

Included in the package booth fee

- ◆ Raw space
 - ◆ Company board name
Red Blue Navy Gray White
 - ◆ Carpet
Red Blue Green Gray Orange
 - ◆ Side & Back panel(w297cm×D297cm×H270cm)
 - ◆ Reception Desk x1(w90cm×D45cm×H80cm)
 - ◆ Spotlights x3
 - ◆ Chair x2 & Trash box x1
 - ◆ Business card folder x1
 - ◆ Booth cleaning
 - ◆ 1 Electrical outlet(100v/800w, included power rate)
- ※ Not panel production expenses.



Package booth+the following options

+ ¥77,000

- ◆ Exhibit counter
- ◆ LED Company name board
Red Blue Navy Gray White



+ ¥110,000

- ◆ Back panel, Exhibit counter
Red Blue Green Yellow Brown Black Beige Gray
- ◆ LED Company name board
- ◆ Tower(up the booth)



Package Booth(For 2 booths)

Exhibition space + basic decoration

▶ ¥1,188,000/booth(3mx6m 18sqm)

Application by Jul.31st
10% OFF booth fee

▶ ¥1,069,200

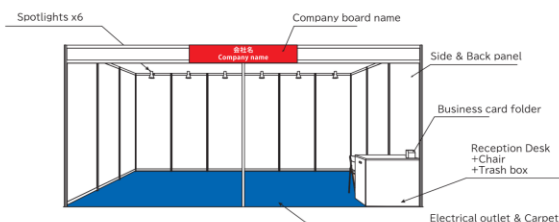
Application by Oct.31st
5% OFF booth fee

▶ ¥1,128,600

Included in the package booth fee

- ◆ Raw space
 - ◆ Company board name
Red Blue Navy Gray White
 - ◆ Carpet
Red Blue Green Gray Orange
 - ◆ Side & Back panel(w594cm×D297cm×H270cm)
 - ◆ Spotlights x6
 - ◆ Business card folder x1
 - ◆ 2 Electrical outlet(100v/800w, included power rate)
- ※ Not panel production expenses.

- ◆ Trash box x1
- ◆ Booth cleaning
- ◆ Reception Desk x1
(W90cm×D45cm×H80cm)
- ◆ Chair x2



Semi-Designed Booth(2 Booths Model)

Exhibition space + decoration

▶ ¥1,441,000
/booth(3mx6m 18sqm)

Application by Jul.31st
10% OFF booth fee

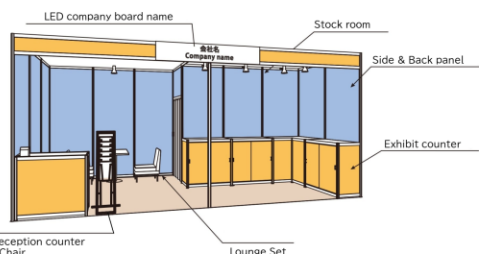
▶ ¥1,296,900

Application by Oct.31st
5% OFF booth fee

▶ ¥1,368,950

Included in the Semi-Designed Booth fee

- ◆ Raw space(3m×6m)
- ◆ Side & Back panel, Exhibit counter
Red Blue Green Yellow Brown Black Beige Gray
- ◆ LED company board name
Red Blue Navy Gray White
- ◆ Carpet
Red Blue Green Gray Orange
- ◆ Reception counter & Chair x1
- ◆ Business card folder x1
- ◆ Catalog stand & Trash box x1
- ◆ Stock room
- ◆ Lounge Set
- ◆ Spotlights x6
- ◆ Semi-Designed Booth cleaning
- ◆ 2 Electrical outlets(100v/800w, included power rate)



Mini Booth

Mini booth decoration

▶ ¥264,000/booth(2mx2m)

Application by Jul.31st
10% OFF booth fee

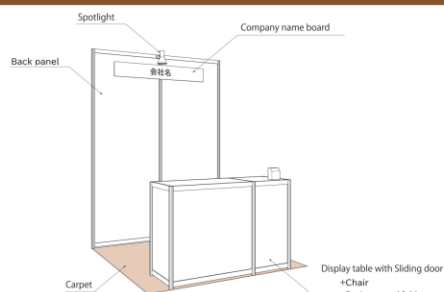
▶ ¥237,600

Application by Oct.31st
5% OFF booth fee

▶ ¥250,800

Included in the Mini Booth fee

- ◆ Raw space(2m×2m)
 - ◆ Company board name
 - ◆ Carpet
 - ◆ Spotlight x1
 - ◆ Business card folder x1
 - ◆ Chair x1
 - ◆ Back panel(w200cm×H270cm)
 - ◆ Display table(w148.5cm×D49.5cm×H102cm)
 - ◆ Mini booth cleaning
 - ◆ 1 Electrical outlet(100v/800w, included power rate)
- ※ Not panel production expenses.



Corner location charge

▶ ¥22,000

A shared hand - washing area

▶ ¥22,000



Additional options ※All prices include tax

Raw space
¥462,000

Package Booth
¥605,000 (for 1 booth)

Package Booth
¥1,188,000 (for 2 booth)

Semi-Designed Booth
¥1,441,000 (2 booth Model)

Mini Booth
¥264,000

the following options
¥77,000 or ¥110,000

Corner location charge
¥22,000

A shared hand – washing area

If you plan to offer food or beverage samples, you are required to install a handwashing station within your booth. However, by using the shared handwashing stations available at the venue, you can offer samples without installing one in your own booth.

Fees	¥22,000
Equipment	Handwashing Station, Sanitizer Unit

Note: Depending on the cooking methods, shared handwashing stations may not be permitted or sufficient.

Exhibitor's Presentation

Presentations are an effective way to promote your products and technologies, helping you efficiently attract potential customers to your booth after your session. The presentation titles and times will be promoted in advance via the ifia/HFE JAPAN website, email blasts, and the Food Chemical News.

Session Duration	15 mins / session
Capacity	60–80 seats
Admission Fee	¥41,800/session
Included in the Fee	Projector, PC, Screen, Mic, Laser Pointer, Attendee Data

Private Seminars

This option allows you to invite targeted clients to hold private seminars or technical consultations. Schedules and topics will be promoted in advance via the ifia/HFE JAPNA website, email blasts, and the Food Chemical News. By hosting your seminar inside ifia/HFE JAPAN, you can reach a much wider audience of attendees.

Session Duration	3 hours (including setup and teardown)
Capacity	Approx. 60 seats
Admission Fee	¥407,000
Included in the Fee	Projector, PC, Screen, Mic, Laser Pointer, Podium, Emcee Podium, Tables, Folding Chairs, Attendee Data

Sponsorship Plan

We invite you to leverage our sales and marketing tools to powerfully back up your promotional efforts toward your target audience, both before and during the exhibition.

Web Slider Ads
(Limited to a few companies)

Size:W960 x H422px
¥275,000



Email Direct Mail Advertising

140chars + Banner
¥110,000



Pre-Event Special Feature Ads

¥66,000~



Moving Walkway Directional Signage

Size:W90 x H180cm
¥110,000



Ad under the map sign at the entrance

Size:W61 x H70cm
¥77,000



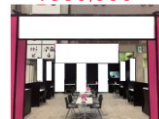
MAP ad to be distributed at the venue

Size:W5 x H4cm ¥55,000
Size:W10 x H8cm ¥165,000



Naming Rights - Working Space

Size:18m~
¥330,000





What is ifia/HFE JAPAN

A B2B exhibition attracting leading developers, researchers, and professionals dedicated to exploring food quality, taste, and health benefits.

ifia JAPAN
国際食品素材/添加物展・会議
International Food Ingredients & Additives Exhibition and Conference

HFE JAPAN
健康/機能性食品素材展・会議
Health Food Exposition & Conference

2026 Seminar Highlights (Selection)

- Delicious Salt Reduction & soup trial
- Creating Delicious Foods Powered by Taste and Aroma Research
- Introductory Analytical Seminar
- Food Safety and Science Forum Theme
- Omega-3: An Update
- Food Colorants 101: A Beginner's Guide for Global Export
- Protein 101: Everything You Need to Know
- Gummy Product Development Seminar etc.



2027 Planned Exhibition Areas & Main Sessions (Scheduled)

- ❖Tasting event-Inspiring Taste Street
 - Rethinking Upcycling Through Food
 - Ingredients Empowering Frozen Foods
- ❖Food Safety and Science Area
 - Microbial Detection Session
 - Component Analysis Session
- ❖Taste Exploration Area
- ❖Japanese Society of Food Chemistry corner
- ❖Foods with Functional Claims developing food Products pavilion
 - OEM and GMP Safety Symposium
 - Government Seminar on Health and Functionality Claims
- ❖Intestinal Environment and Health Area
 - Latest Research on Gut Environment
- ❖Industry-academia collaboration corner

With a proven track record of trust and excellence, Food Chemical News Inc. provides comprehensive promotional support for your products and technologies through our exhibitions, seminars, newspapers, and magazines.

食品化学新聞

Founded in 1964, Japan's sole specialized newspaper for food additives and ingredients. It delivers essential technical insights, market trends, research, and regulatory updates, centered around the processed food industry.

**フー
ド
ケミカル**
月刊

Founded in 1985, a technical journal merging marketing and technology. Featuring expert insights on markets, products, and food safety, it drives product development and quality improvement.

FOODSTYLE21

Founded in 1997, the only specialized journal covering food health research to inspire new concepts and product development. Delivering high-value information to support healthier, more comfortable dietary lifestyles.

Cross-media matching initiatives integrated with our newspapers and magazines to connect exhibitors and attendees.



What is ifia JAPAN



International Food Ingredients & Additives Exhibition & Conference

Come together "Food Ingredients & Additives"
– Approach Food Taste and Safety scientifically –

Asia's largest event dedicated solely to the food additives and ingredients industries. Due to the sharp rise in price for raw food materials, never before has the demand for additives and alternative ingredients been so high. As a result, interest among buyers is at an all time high.

Exhibitor Profile

Acidulant	Flavorings	Protein related ingredients	Testing equipment for ensuring safety and security on food
Alternative	Fructification products	Reinforcement	Yeast
Antioxidant	Gelation Agent	Seasonings	
Bio-technology	Herb and spice	Seeds	
Coloring agent	Hydrocolloids	Soybean products	
Conditioning agent	Lactic acid bacterium	Starch	
Confectionery ingredients	Meal substitutes	Starter Culture	and more..
Dairy products	Meat & Seafood products	Sub-materials for alcoholic liquor	
Egg products	Oils & Fats	Sweeteners	
Emulsifier	Polysaccharide	Tea	
Enzyme	Premixed seasonings	Thickener	
Fibers	Preservatives		



What is HFE JAPAN



Health Food Exposition & Conference

Come together "Health and Functional Food Ingredients"
– Approach Diet and Health scientifically

Health Foods Expo is the leading exhibition for manufacturers and suppliers in the health conscious Japanese market. Increased focus on the benefits of healthy diets, balanced meals and other nutritional means will continue to play a major role in the consumer selection process.

Exhibitor Profile

Alternative healthcare related food products	Health foods	Natural foods
Amino-Acid	Herbs	Organic food
Beauty-care food	Juices	Organic vegetables
Commissioned manufacturing firms	Low-cal foods	Supplements
Commissioned testing firms	Malt extracts	Analytical test technology and equipment
Dietetic food	Minerals	Vitamins
FNFC (food with nutrient function claims)	Nutraceutical foods	Cachet/Package/Containers for health food
FOSHU (food for specified health new use)	Nursing-care food	

and more...

Connecting food developers focused on **quality, taste, and functionality** with exhibitors for dynamic **B2B exchange!**



Exhibition Objective

→A premier business and marketing platform connecting food ingredient suppliers with product developers and R&D professionals from food manufacturers.

Main Purpose of Attendance

To learn about the latest trends in food ingredients and additives, gather information for new product development, attend seminars, and find new domestic and international partners and clients.

Visitor Industries

A large number of buyers will be attending, including manufacturers of seasonings, confectionery, bakery, noodles, beverages, alcohol, health/functional ingredients, and dairy products, as well as representatives from the ready-made meal, food service, and retail, distribution sectors!



Exhibiting Purpose & Benefits

→High Demand to Exhibit at ifia/HFE JAPAN, Produced by Industry Leader Food Chemical News Inc.

Purpose of Exhibiting

- Find new distributors/agents
- Market research and information gathering
- Corporate PR
- Promote existing products
- Announce new products
- Acquire new customers

Lead Generation

Exhibitors acquired an average of **260** business cards and **25** sales leads!

〈Business Cards Acquired〉 〈Prospective Sales Leads Acquired〉

1st Place: **2,600**
2nd Place: **2,000**
3rd Place: **1,940**

(Includes data from the visitor lead retrieval service)

1st Place: **300**
2nd Place: **100**
3rd Place: **60**

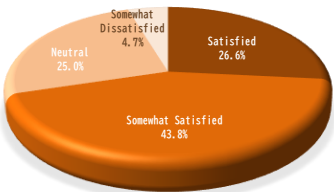
Source: 2026 Post-Event Exhibitor Survey

→Maximizing Your Exhibition ROI

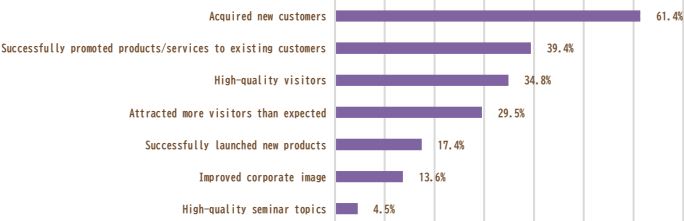
Example

- Respond sincerely to inquiries from contacts made on-site, and follow up with personalized thank-you emails rather than generic templates.
- Schedule follow-up appointments after the event to kickstart full-scale business negotiations!

Level of Satisfaction



Primary Reasons for High Satisfaction



Source: 2026 Post-Event Exhibitor Survey



Exhibitor Testimonials

- Co-exhibiting with group companies expanded our reach. Seminar attendance surpassed last year, leading directly to immediate on-site business talks.
- Revamping our booth design was a huge success! Visitor traffic surged compared to last year, resulting in far more concrete business inquiries.
- Combining magazine features and ads with booth handouts created the perfect opportunity to deepen visitors' understanding of our products.
- We met numerous key prospects we couldn't reach through cold calls. It's an invaluable venue for efficient networking and new customer acquisition.



List of Exhibitors

ACTAC. CO.,LTD.
ACTAS, AB
Agri Quartet Co.,Ltd.
Agricultural producers' cooperative corporation HAKUTAKEKAN
Agro Ludens Inc.
Aji-21 Company
AJINOMOTO AGF, INC.
Ajinomoto Co.,Inc.
AkerBioMarineJapan.K.K.
AKITAMEIJO CO.,LTD.
Allive Europe, UAB
Angel Yeast Co.,Ltd.
AOAC INTERNATIONAL JAPAN SECTION
API Co.,Ltd.
AQAS Corporation
ARIAKEJAPAN Co.,Ltd.
ASAHI KASEI CORPORATION
ASMR TECHNOLOGIES, UAB
Association for Confidence in Food Safety
Association for the Safety of Imported Food, Japan
B Food Science Co.,Ltd.
Ball Wave Inc.
BANSYUCHOMIRYO CO.,LTD.
BinhAn Japan Inc.
BioMérieux Japan Ltd.
Biospringer by Lesaffre
Biossyd, UAB
Bio-Theta, Ltd.
Bollard Co.,Ltd.
BT Trading Co.,Ltd.
C. Gerhardt Japan Co.,Ltd.
CEM Japan K.K.
Central Scientific Commerce, Inc.
CHOCO group, UAB
CHOHO CO.,LTD.
Combi Corporation
Corbion Japan K.K.
Cyfuse Biomedical K.K.
Cykinso, Inc.
DAESANG JAPAN INC.
DAIKIN INDUSTRIES, LTD.
Dashi Corporation Co.,Ltd.
Dashi Trading Co.,Ltd.
De Zhou Lanli Biotechnology Co.,Ltd.
Digzyme Inc.
DKS Co.Ltd.
EHIME PAPER MFG CO.,LTD.
EKKO LT, UAB
Ekoagros, PI - LitFOOD
ENSHI HUAZHISHAN ECOLOGICAL AGRICULTURE CORPORATION
EP Mediate Co.,Ltd.
Essentia Protein Solutions(BHU A/S)
Faculty of Agriculture, Graduate School of Kyushu University
Laboratory of Systematic Forest and Forest Products Sciences
FASMAC CO.,LTD.
Fera Science Ltd.
Fermentation Co.,Ltd.
FINE JAPAN CO.,LTD.
Fisheries Technology Institute
Flavor Consultants Inc.
FOOD CHEMICALS NEWSPAPER INC.
Food Development Japan Co.,Ltd.
Food Safety Information Network
Food Safety Kentei
FrieslandCampina Ingredients
Fritsch Japan Co.,Ltd.
Frusela, UAB
Fuji chemical Industries Co.,Ltd.
Fuji Foods Corporation
Functional Water Foundation
Fuzhou Farwell Import & Export Co.,Ltd.
GANSU GUANGYUANLONG BIOTECHNOLOGY CO.,LTD.
Gekkeikan Sake Company, Limited
Gelita Japan Inc.
Genuine R&D Co.,Ltd.
Glanbia Japan K.K.
Glico Nutrition Co.,Ltd.
GODO SHUSEI CO.,LTD.
Golden Kelly Pat.Flavor Co.,Ltd.
Grainmore, UAB
Groward Group, UAB
Hanpoong Pharmaceutical Co.,Ltd.
HIGUCHI INC.
Hokkaido Association for Bio-Business
Home Run Biotechnology Co., Ltd.
Hotey shokuryo Co.Ltd.
Hotey shokuryo hanbai Co.Ltd.
Howa International Co.,Ltd.
Hubei Plantbased Biotechnology Co.,Ltd.
HUBEI YOUNGLAT SELENIUM ECOLOGICAL AGRICULTURE TECHNOLOGY CO.,LTD.
Human Metabolome Technologies, Inc.
ICS-net Co.,Ltd.
IKARI SHODOKU CO.,LTD.
IKEDA YAKUSOU Co.,Ltd.
IMURAYA FOODS CO.,LTD.
Ina Food Industry Co.,Ltd.
Incorporated Foundation Tokyo Kenbikyō-in
Ing Stingless Bee Ltd.
Institute of Food Research, NARO (Nfri)
Institute of OISHISA Science
Intelligent Sensor Technology, Inc.
Interscience
ISORA K.K.
IWAKI CO., LTD.
Japan Accreditation Board
Japan Analytical Instruments Manufacturers' Association
Japan Association of Biotechnology Education
Japan Bentou Association
Japan Biotechnology Certification Organization
Japan Business Association for Carotenoids
Japan Dietary Supplements CDMO Association
Japan Electrolyzed Water Association
JAPAN EXTRACT SEASONING ASSOCIATION
Japan Flavor & Fragrance Materials Association
Japan Food Additives Association
JAPAN FOOD HYGIENE ASSOCIATION
Japan Food Professional Engineers Center
Japan Food Research Laboratories
Japan Food Safety Management Association
Japan Halal Business Association

Japan Health and Nutrition Food Association
Japan Stevia Association
Japanese Society for Food Hygiene and Safety
Japanese Society of Food Chemistry
Japanese Society of Food Microbiology
JC Shoji Co., Ltd.
JNC CORPORATION
Joetsu Starch Co.,Ltd.
Kakogawa Lab, Ritsumeikan University
KAMEDA SEIKA CO.,LTD.
KANEKA CORPORATION
KANTO CHEMICAL CO.,INC.
Karada Lab., Inc.
KAWASAKI KIKO CO.,LTD.
Kewpie-kyozo.Ltd.
KIMICA Corporation
KIMITEX Corporation
Kobayashi Perfumery Co.,Ltd.
KOBE CHEMICAL CO.LTD.
KOEI science laboratory Co.,Ltd.
Kowa Company.Ltd.
KOYO MERCANTILE CO.LTD.
Kvalitetas, Ltd.(Urbanfood)
Kyodo International, Inc.
KYOSHIN-BIO Co.,Ltd.
Kyowa Medical Systems Co.,LTD.
LIVES INC.
Lu Ye Food Co.,Ltd.
Macromill, Inc.
MANNIS WINE CO.,LTD.
MARINE SCIENCE CO.,LTD.
Marukei Katsubushi Inc.
Marusan-AI CO.,LTD.
MARUZEN FOOD INDUSTRY CO.,LTD.
Media-eye Co.,Ltd.
Medicinal Chemistry Pharmaceutical, Co.,Ltd.
MEIHUA GROUP JAPAN OFFICE
Merck Ltd.
Metagen, Inc.
MicrotracBEL Corp.
Mintel Japan, Inc.
Mitani Sangyo Co.,Ltd.
MITSUBISHI GAS CHEMICAL COMPANY, INC.
Mitsui DM Sugar Co.,Ltd.
Monthly Food safety Magazine HACCP/Keiran-niku joho center
Morinaga BioScience, Inc.
Morinaga&Co.,Ltd.
Morishita Jintan Co.,Ltd.
Movaltype Biomaterials AG
MP Gokyo Food & Chemical Co.,Ltd.
MSC Co.,Ltd.
MTC LLC
Multitech Foods Manufacturing Co.,Ltd.
Nakanihon Capsule Co.,Ltd.
Nakano BC Co.,Ltd.
NANZAN-EN TEA CORPORATION
National Institute of Advanced Industrial Science and Technology (AIST)
Naturus, UAB
New Gaia Energy Co., Ltd.
NexusLink LLC.
NIHON BERUMU CO.,LTD.
Nihon BUCHI K.K.
NIHONDAIJI CO.,LTD.
NIKKATO CORPORATION
Nippon Becton Dickinson Company, Ltd.
Nippon Paper Industries Co.,Ltd.
Nipponham Foundation for the Future of Food
Nishinihon yakugyo
NISSHO TRADE Co.,Ltd.
Nizona Corporation
Nonprofit Organization World Health Frontier Institute (WHFI)
NTS Inc.
Osawa & Co.,Ltd.
OHTSUKI&CO.,LTD.
OKUNO CHEMICAL INDUSTRIES CO.,LTD.
OMNICA CO.,LTD.
Organization for Small & Medium Enterprises and Regional Innovation, JAPAN
Organo Food Tech Corporation
ORTHOMEDICO Inc.
ORYZA OIL&FAT CHEMICAL CO.,LTD.
Osaka Gas Chemicals Co.,Ltd.
OSAKA GAS LIQUID CO.,Ltd.
Osaka Research Institute of Industrial Science and Technology
Panevežio aruodas, ŽUK
Pineapplehill company
PREMIUMWATER
QINGDAO AHEAD TECHNOLOGY CO.,LTD
Rapid Hygiene Assessment Society
Ravico Japon Corporation.
R-Biopharm AG
RDB-Consulting LLC.
RegASK Pte Ltd.
Rettenmaier Japan Co. Ltd.
REVORN Co.,Ltd.
ROBERTET JAPON Ltd.
RYUSENDO CO.,LTD.
SABINSA Japan Corporation
SAI MANAGEMENT Inc.
Samyang Corporation
San Soon Seng Food Industries Sdn Bhd
San-Ei Gen F.F.I., Inc.
Sansho Co.,Ltd.
SANWA SHUJI CO.,LTD.
Sawwa Starch Co.,Ltd.
Satake Food Business co.,Ltd.
SCETI K.K.
Science of Food Safety & Security
Sea Act Co.,LTD.
SEIKAI SYUPPAN Co.,Ltd.
SEISHIN ENTERPRISE CO.,LTD.
SEIWA & CO.,LTD.
Setouchi Olive Farm Co.,Ltd.
Shan Dong Dong Liang Sheng Wu Ke Ji
Sheng Xin International Marketing Co.,Ltd.
SHIKIBO LTD.
SHIMADZU CORPORATION
Shimadzu Diagnostics Corporation
Shin-Etsu Chemical Co.,Ltd.
Shinryo Corporation
Shinsei Sangyo Co.,Ltd.
SHOKO CO.,LTD.

SHOKO CO.,LTD.
SHOWA CHEMICAL INDUSTRY CO.,LTD.
Showa Trading Co.,Ltd.
SIBATA SCIENTIFIC TECHNOLOGY LTD.
SICHUAN XIANGSHEN ENTERPRISE CO.,LTD.
SN BIOTECH CO.,LTD.
SOBOL Co.,Ltd
Society for Functional Food Research
Society for Lymphatic and Blood Vessels Study Related to Tie2
Spin Pride Co.,Ltd.
SSSFoods JAPAN
SUMITOMO CHEMICAL Co.,Ltd.
SUN BRIGHT CO.,LTD.
SUN TAKI
SUNDIA Co.,Ltd.
SunProd
Suzhiro kamaboko
T.Akiyama & Co.
Taihei Chemical Industrial Co.,Ltd.
Taiho Ltd.
Taiki Bussan Co.,Ltd.
TAISHO TECHNOS CO.,LTD.
Takama Co.,Ltd.
TAKARA SHUZO CO.,LTD.
Taste & Aroma Strategic Research Institute Co.,Ltd.
TechnoSuruga Laboratory Co.,Ltd.
The Chemical Daily Co.,Ltd.
The Japan Food Journal
The Locorice Industrial Association
THE OYAMA COMPANY LIMITED
TOKI Co.,Ltd.
Tokuiwa Phytochemical Co.,Ltd.
Tokyo Metropolitan Industrial Technology Research Institute
Tokyo Sekken Shohosha
TOKYO UNIVERSITY OF AGRICULTURE FOOD SAFETY RESEARCH CENTER
Touhokumiyoshi Industry Co.,Ltd.
TOYO SHINYAKU CO.,LTD.
Toyo Sugar Refining Co.,Ltd.
TSUJII OIL MILLS CO.,LTD.
Tsukuba Food Evaluation Center Co.,Ltd.
Tsuno Food Industrial Co.,Ltd.
Tsuruya Chemical Industries Ltd.
V WIN TECH CORP.
Vanileco, UAB
Verder Scientific Co.,Ltd.
Viciūnai ir Ko, UAB
Vinexad National Trade Fair and Advertising Company
VISUP Co., Ltd.
VOYAGE CO.,LTD.
WELLNEO SUGAR CO.,LTD.
WORSO LTD.
Xiamen Weikang Ocean Technology Co.,Ltd.
Xiang Heh Jia Biotechnology Co.,Ltd.
YAIZU SUISANKAGAKU INDUSTRY CO.,LTD.
YAMADEN Co.,Ltd.
YAMATO SANGYO Co.,Ltd.
Yantai Shuangta Food Co.,Ltd.
YUKI GOSSEI KOGYO CO.,LTD.
Yuzen Inc.
Zemaitijos pienas, AB

China Pavilion

ANHUI HEGENG BIOTECH ENGINEERING CO.,LTD.
China Food Additives & Ingredients Association (CFAA)
DEOSEN BIOCHEMICAL (ORDOS) LTD.
Hangzhou Levinthal Biotechnology Co.,Ltd.
HEBEI GRANRAY BIOPRODUCTS CO.,LTD.
HENAN JINDAN LACTIC ACID TECHNOLOGY CO., LTD.
HENAN TIANMINI SUGAR INDUSTRY CO.,LTD.
Hubei Xingfa Chemicals Group Co.,Ltd.
Jiangsu Jiangshan Pharmaceutical Co.,Ltd.
JIANGSU KOLLOID FOOD INGREDIENTS CO.,LTD.
JINXIANG GOLDEN PROFIT FOOD CO.,LTD.
LIANYUNGANG TIANJIAN SEAWEDD INDUSTRY CO.,LTD.
LINYI HENGMAO FOODS CO.,LTD.
NINGXIA QIYUAN PHARMACEUTICAL CO.,LTD.
QINGDAO GATHER GREAT OCEAN ALGAE INDUSTRY GROUP CO.,LTD.
QINGDAO SHENGDA COMMERCIAL & TRADE CO.,LTD.
Shaanxi Hongda Fragrance Technology
Shandong Bailong Chuangyuan Bio-tech Co.,Ltd
SHANDONG GUOHONG BIOTECH CO., LTD.
SHANDONG JIEJING GROUP CORP
Shandong Runhan Biotechnology Co.,Ltd.
SHANDONG SANYUAN BIOTECHNOLOGY CO.,LTD.
Shandong Sunbow Biotech Co.,Ltd.
Shanghai Weishui Huanglong Industrial Co.,Ltd.
SINOEL AMINO ACID CO.,LTDBIOCHEMICAL CO.,LTD.
SUNRISE FOOD INGREDIENTS (HUAINAN) CO.,LTD.
Synceres Biosciences (Shenzhen) Co.,Ltd.
WEIHAI HANMI BIOCHEM CO.,LTD.
Weihai Puyuan Food Co.,Ltd.
Xinkailian Biotechnology (Hainan) Co., LTD.
YANTAI HENGYUAN BIOENGINEERING Co.,Ltd.
YTR Technology Inc.
Yunnan Maoduoli Group Food Co.,Ltd.
YUNSEET CO., LTD.
Zhejiang GOLDEN-SHELL Pharmaceutical Co.,Ltd.
Zhucheng Huayuan Bioengineering Co.,Ltd.



Attracted **high-quality visitors** through intensive pre-event promotion.

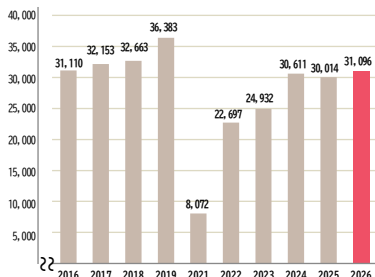
2026 Visitor Attendance

2026 Visitor Count

31,096 visitors

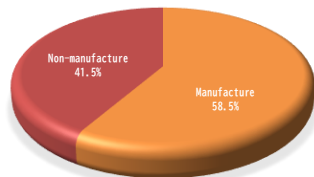
Venue

May 27 (Wed.)~29 (Fri.)



Visitor Analysis

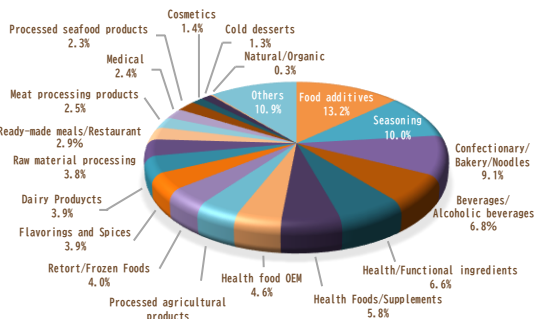
Manufacturing vs. Non-Manufacturing Ratio



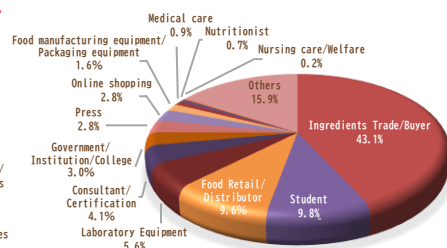
Primarily attracting attendees from the manufacturing sector.

Manufacturing Industry Breakdown

Drawing a diverse range of professionals from across the food industry.



Non-Manufacturing Industry Breakdown



Over 50% of attendees are food industry buyers and retailers.

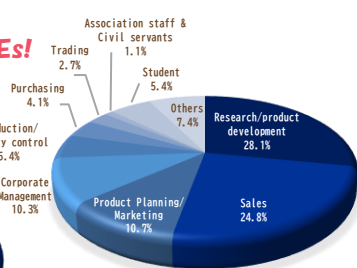
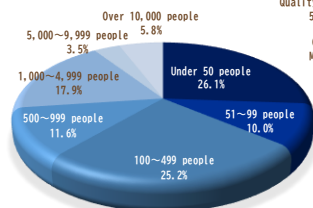
Organization size

Departmental breakdown

Age breakdown

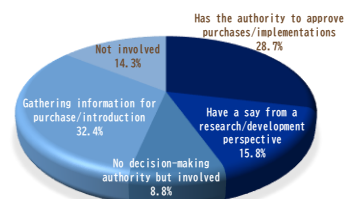
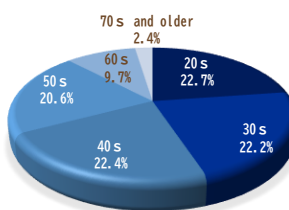
Relationship to products/services

Attracting a wide audience, from industry giants to SMEs!



Around 90% of visitors are hands-on personnel in food processing.

A broad demographic, spanning young, mid-career, and veteran engineers.

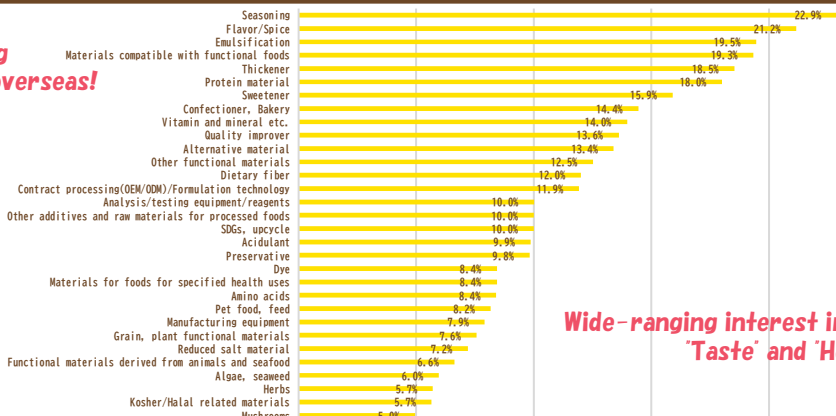
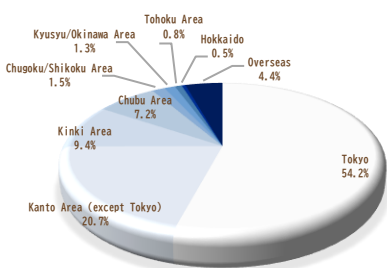


Around 80% involved in purchasing and implementation decisions!

Organization size

Interested exhibits / Interested product categories

Mainly from the Kanto region, with strong attendance from other prefectures and overseas!



Wide-ranging interest in both 'Taste' and 'Health'!



List of visitors

*Partial list of major companies from visitors database

→Aggressive marketing and visitor promotions resulted in a high turnout of developers, engineers, and researchers.

- ABE FLOURMILLING CO. LTD.
- Acacia-No-Ki Co., Ltd.
- ACE BAKERY Co., Ltd.
- ACECOOK CO., LTD.
- Acera Co.,Ltd.
- ADEKA CORPORATION
- AEON Co., Ltd.
- AEON FOOD SUPPLY CO., LTD.
- AEON TOPVALU CO., LTD.
- Aichi Prefecture Economic Agricultural Cooperative Federation
- Aichi-yoke co., Ltd.
- AIM SERVICES CO., LTD.
- Ain Foods Co., Ltd.
- Air Water Agriculture & Foods Inc.
- AIXIA CORPORATION
- AJINOMOTO BAKERY CO.,LTD.
- AJINOMOTO FROZEN FOODS Co., Inc.
- Ajisho
- Akagi Nyugyo Co.,Ltd
- Akimoto Foods Co., Ltd.
- AKITA FOODS CO.,LTD.
- Akita Konno Shoten Co., Ltd.
- Akita research institute of food and brewing
- AKO KASEI CO., LTD.
- Akutagawa Confectionery Co.,Ltd.
- ALMADO, INC.
- ALPHA FOODS CO., LTD.
- Amijiri Food Industry Co., Ltd.
- ANA Catering Services co.,Ltd.
- ANA FOODS CO.,LTD.
- ANA Trading Co., Ltd.
- anchor co,ltd
- ANGFA Co.,Ltd.
- AOHATA Corporation
- ART COFFEE CO.,LTD.
- AS ONE CORPORATION
- Asabikiwakadori Co., Ltd.
- ASADAAME co.,ltd.
- ASAHI BREWERIES, LTD.
- Asahi Godo Inc.
- Asahi Group Foods, Ltd.
- Asahi Group Holdings ,LTD.
- Asahi Quality & Innovations, Ltd.
- Asahi Soft Drinks co., ltd.
- Asahi Trust Foods Co.,Ltd.
- Asahico Corporation
- ASKUL Corporation
- Australian Embassy Tokyo
- Azbil Corporation
- Azuma Shokuhin co.,ltd.
- Azumino Food Co.,Ltd.
- Bandai co.,ltd.
- BASE FOOD Inc.
- Bean Stalk Snow Co., Ltd.
- Beisia Co., Ltd.
- Belc co.,ltd.
- bellfoods.co.ltd.
- Bingotukemono Co.,Ltd.
- BML Food Science Solutions, Inc.
- Boston House Co., Ltd.
- Bourbon Corporation
- B-R 31 ICE CREAM CO., LTD.
- British Embassy Tokyo
- BRONCO BILLY Co., LTD.
- BULL-DOG SAUCE CO.,LTD.
- Calbee, Inc.
- Chateraise Co.,Ltd.
- Chiba Flour Milling Co., Ltd.
- Chiba Prefectural Government.
- chiba prefecture
- Chiba Shoyu Co.,Ltd.
- Chichiyasu Corporation
- Chihaya Co., Ltd.
- Chitose Food Sales Co., Ltd.
- CHUGAI CHEMICAL INDUSTRIAL CO.,LTD.
- CHUO GYORUI co.,ltd.
- Coca-Cola Tokyo R&D center
- Coca-Cola(Japan)Company, Limited
- Colombin Co., Ltd.
- CONFEXco.,Ltd.
- Cook Deli Co., Ltd.
- COSMO FOODS Co.,Ltd.
- Cosmohealth co.,ltd.
- Create restaurants holdings inc.
- Curves Japan Co., Ltd.
- DATEI FOODS CO.,LTD.
- daiichisankyohealthcare co.,ltd.
- Daily Foods Corporation
- DAILY HAYASHIYA CO., LTD.
- Daimaru Matsuzakaya Department Stores Co., Ltd.
- DAISHO Co., Ltd.
- Daisho Corporation
- DAITO CACAO co.,ltd
- DELICA CHEF CORPORATION
- Delica Inc.
- DELSOLE Corporation
- Denroku Co., Ltd.
- Deria Foods Co.,Ltd.
- Derico Corporation
- DHC Corporation
- DMM.com Group
- Dole Holdings 2010 (Thailand) Ltd.
- Dole Japan Inc.
- Domremy co.,ltd.
- Doutor Coffee Co., Ltd.
- Dover Distilleries Ltd.
- DyDo DRINCO, INC.
- Earth Corporation
- East Japan Salt Co., Ltd.
- EBARA Foods Industry, Inc.
- Eco's Co., Ltd.
- EHIME BEVERAGE INK
- Eisai Co., Ltd.
- EitaroSohonpo Co.,Ltd.
- Embassy of Canada in Japan
- Embassy of Peru in Japan
- GURUNAVI, INC.
- Haagen-Dazs Japan, Incorporated.
- HABA LABORATORIES, INC.
- Hachi Foods Co.,Ltd.
- HAGOROMO FOODS CORPORATION.
- HAIISKY FOODS Corporation.
- Hakubaku Co.,Ltd.
- HAKUGEN EARTH CO.,LTD.
- hanamaruki.co.ltd.
- HANKYU HANSHIN DEPARTMENT STORES, INC.
- Hidaka Fresh Co., Ltd.
- hidayahidaka corp.
- Higashimaru Shoyu Co.,Ltd.
- Higeta Shoyu Co.,Ltd.
- Hiikari Miso Co., Ltd.
- Hinomoto Cereals Milling co.,Ltd
- HIRANOYA
- hiroohyougetudou
- HOKKAIDO COCA-COLA BOTTLING CO., Ltd.
- Hokkaido Milk Company
- HOKO Co.,Ltd.
- Homedelica Co., Ltd.
- Housai Co., Ltd.
- House Foods Group
- House Gaban Corporation
- HouseFoodsCorporation
- HRADA TEA PROCESSING CO.,LTD.
- Ibaraki Prefectural Federation of Agricultural Cooperatives
- ICHIBAN FOODS CO.,LTD.
- ICHIBANYA CO., LTD.
- Ichibiki Co., Ltd.
- Ichimasa Kanaboko Co., Ltd.
- IKEDA CORPORATION
- IMPEX CHEMICALS (KENSIN YOKO) LTD.
- Imuraya Food Service Co., Ltd.
- INABA Foods Co.,Ltd.
- Industrial Technology Center of Tochigi Prefecture.
- Investment NSW
- IOWA Economic Development Authority
- Embassy of the Netherlands in Japan
- Embassy of the Republic of Indonesia in Japan
- Embassy of the Republic of Malawi in Japan
- Endo Foods.co.,ltd.
- Endo Seian Co., Ltd.
- endoshokaico.,ltd.
- ENSUIKO Sugar Refining Co., Ltd.
- Eskimo Café
- euglena Co., Ltd.
- Ezaki. Glico Co., Ltd.
- FamilyMart Co., Ltd.
- FANCL CORPORATION
- FEED ONE CO., LTD.
- FIRST BAKING CO., LTD.
- Foodie Lab Inc.
- Forica Foods co.,ltd.
- FOUR SEEDS CORPORATION
- Fruta Fruta inc,
- FUJI BAKING group co.,LTD.
- FUJI BAKING Group.
- FUJI FOODS, INC.
- Fujicco.co
- Fujifilm Corporation
- fujimibeehouse co.,ltd.
- Fujisangyo Co.,Ltd.
- FUJIYA CO., LTD.
- Fukuoka Prefecture
- fukushima prefecture
- fukuyamasujouzou co.,ltd.
- Furuya Dairy Co., Ltd.
- FV Japan co.,Ltd.
- Gifu Prefectural Government
- GINBIS Co., Ltd.
- GINZA COZY CORNER CO.,LTD.
- Ginza Stefany Inc.
- GOLD PAK CO., LTD.
- Goshoku Co., Ltd.
- GRAPESTONE CO.,Ltd.
- greenhouse.co.ltd.
- IRIS OHYAMA Inc.
- IseSou co ltd.
- Isetan Mitsukoshi Ltd.
- ISHIKAWA DISTILLERY INC.
- ISHIKIRIYAMA TOSHITSUNE SHOTEN
- Italian Chamber of Commerce in Japan
- Ito Biscuits Co., Ltd.
- ITO EN, LTD.
- Itochu Corporation
- ITOCHU Food Sales and Marketing Co., LTD.
- ITOCHU-SHOKUJIN Co., Ltd.
- ITOH KANPO PHARMACEUTICAL Co., Ltd.
- Itoham Foods Inc.
- ITOHAM YONEKYU HOLDINGS
- IWASAKI SEISHICHI SHOTEN Co., Ltd.
- IZU FERMENTE CO., Ltd.
- Izutsu Maisen Co., Ltd.
- JA KUMAMOTO KAJITSUREN
- JA Zennoh Seika Center
- jaaichikeizairen
- JAL Royal Catering Co., Ltd.
- JALUX Inc.
- Japan Airport Delica Inc.
- Japan Chocolate Industrial Cooperative
- JAPAN FOOD SUPPLY co.,Ltd.
- Japan Tobacco Inc.
- Japanese Consumers' Co-operative Union
- japangreentea co.,ltd.
- Joias Foods Inc.
- J-OIL MILLS, INC.
- Joyfull Co., Ltd.
- JR East Marketing & Communications, Inc.
- Jupiter Shop Channel Co., Ltd.
- JURAKU CO., LTD.
- Kabaya Foods Corporation
- Kadoya Sesame Mills Incorporated
- Kagawa Industrial Technology Center
- kagawakenntyou
- Kagome co., ltd.
- Kagoshima Prefectural Government
- Kaigen Pharma Co.,Ltd.
- Kakoh co.,ltd.
- Kamikochi Gosen Co., Ltd.
- kandabussan co.,ltd.
- Kaneka foods cooperation
- kanematsu corporations
- Kanemi Co., Ltd.
- KANESHIKHI Co., Ltd.
- Kanetetsu Delica Foods, Inc.
- KANEZEN Co.,Ltd.
- KANMON ZAKKOKU CORPORATION
- Kanro Co., Ltd.
- Kanto Pack Co., Ltd.
- Kanto Sugar Co., Ltd.
- kao corporation
- Karashiya Sharafuku Co., Ltd.
- KASUGAI SEIKA CO., LTD.
- Kato Brothers Honey Co., Ltd.
- KATO SANGYO CO., LTD.
- Kato Yoko Corporation
- Katoseika Co., Ltd.
- Katsuki Kenji Shouten co., ltd.
- Kawamitsu shouji co.,ltd.
- KAWASHIMAYA JAPAN STORE
- KAWASHO FOODS CORPORATION
- KDDI CORPORATION
- Kellogg Japan G.K.
- Ken Hotels & Resorts Holdings Ltd.
- KENKO Mayonnaise Co., Ltd.
- Kewpie Corporation
- Kewpie Egg Corporation
- KEY COFFEE INC.
- Kibun Foods Inc.
- Kida Flour milling Co., Ltd.
- Kikkoman Corporation
- KIKUCHI FOODS CO., LTD.
- kikusui sake co.,ltd.
- Kimuraya Sohonten Co., Ltd.
- kingzyouzou co.ltd.
- KINJIRUSHI Co., Ltd.
- Kinjirushi Wasabi Co., Ltd.
- Kinoene Shoyu Co., Ltd.
- KINOKUNIYA Co., Ltd.
- Kirin Beverage Company, Limited
- Kirin Holdings Company, Limited
- KISCO CORPORATION
- Kiyoken Co., Ltd.
- Kobayashi Pharmaceutical Co., Ltd.
- Kobayashi Raw Noodle Co., Ltd.
- kobe fugetsudo co.,ltd
- Kobeya Baking Co., Ltd.
- KOH-ITTEN IWATA Co.,Ltd.
- Koh-Ittetsu Co., Ltd.
- koikeya co.,ltd.
- Koiwai Dairy Products Co.,Ltd.
- KOKUBU GROUP CORP.
- Konishiyasu Co., Ltd.
- KOSE Corporation
- Koshin Milk Industry Co., Ltd.
- koshinmilk.co.ltd.
- KOTOBUKI FOOD INDUSTRY CO., LTD.
- Kozen Co., Ltd.
- Kracie co.,ltd.
- KUBARAHONKE CO., LTD.
- KUBOTA Corporation
- Kumamoto Prefecture Dairy Cooperative Federation
- KUNITARO CO., LTD.
- Kurita Shokuhin Co., Ltd.
- Kuze Co., Ltd.
- KYOCERA Corporation
- KYODO MILK INDUSTRY CO.,LTD.
- Kyoei Seicha Co., Ltd.
- KYOKUYO CO., LTD.
- kyokuyo fresh
- Kyoritsu Seiyaku Corporation
- Kyoshin Confectionery Co., Ltd.
- kyotaru co.,ltd.
- Kyoto Prefectural Government
- LAWSON, Inc.
- LB Co., Ltd.
- LOTTE Holdings Co., Ltd.
- LOTTE.co.,ltd
- MaeveiGroupCo., Ltd.
- MANDA FERMENTATION CO., LTD.
- Mannanlife co., Ltd.
- Marinefoods Corporation
- Marubeni Corporation
- Marubeni Foods Corporation
- marugen inryo industry co., ltd.



List of visitors

*Partial list of major companies from visitors database

- MARUI CO., LTD.
- Maruidai Food Co.,Ltd.
- Marumiya Corporation
- Marumo Aoki Miso Co., Ltd.
- Maruyama Seimen Co., Ltd.
- Maruzen Co., Ltd.
- Matsumaru Co., Ltd.
- MATSUMOTO TRADING CO., LTD.
- MATSUYA FOODS HOLDINGS CO., LTD.
- Max Foods Co., Ltd.
- MAYEKAWA MFG.CO.,LTD.
- MEGMILK SNOW BRAND CO., Ltd.
- MEIJI CO., LTD.
- Meijiza Co.,Ltd. All Rights Reserved.
- Meito Sangyo Co., Ltd.
- Mercian Corporation
- Mimatsuseika co.,Ltd.
- Minami Nippon Ham Co., Ltd.
- MINISTOP CO., LTD.
- Ministry of Health, Labour and Welfare
- Mita Beverage co., Ltd.
- Mitake Food Manufacturing Co.,Ltd.
- Mitsubishi Chemical Aqua Solutions, Co., Ltd.
- Mitsubishi Corporation
- Mitsubishi electric company
- Mitsubishi Shokuhin Co., Ltd.
- Mitsui & Co. Foods Co., Ltd.
- Mitsui & Co., Ltd.
- Mitsui Chemicals, Inc.
- Miyazaki Prefectural Government
- Mizkan Co., Ltd.
- Mizuho Bank, Ltd.
- Momoya Co., Ltd.
- Monde Wine Co., Ltd.
- MONTEROZA CO., LTD.
- Monteur Co., Ltd.
- Moranbong Co., Ltd.
- MORINAGA MILK INDUSTRY CO., LTD.
- Morinaga Shoji Co., Ltd.
- Moriroku Co., Ltd.
- MORIYAMA MILK INDUSTRY CO.,LTD.
- MOS FOOD SERVICES, INC.
- MUFG bank
- MUSASHI SEIKA CO., LTD.
- Musashino Co., Ltd.
- Musashino Foods Co.,Ltd.
- Musashino Holdings Corporation
- Myojo Foods Co., Ltd.
- Nacx Nakamura Co., Ltd.
- Nagano Industrial and Commercial Encouragement Organization
- nagatanien co.,Ltd.
- Nagoya Dairy Co., Ltd.
- Nakajima Suisan Co., Ltd.
- Nakamuraya co.,Ltd.
- Nakayama Farmaceutical.Co.,Ltd.
- Nakazawa Dairy Co., Ltd.
- NAMISATO co.,Ltd.
- Nanacoba Co., Ltd.
- NARUMIYA co.,Ltd
- National Federation of Agricultural Cooperative Associations (JA Zen-Noh)
- Naturally Plus Co., Ltd.
- Nature Life co.,Ltd.
- New Zealand Trade and Enterprise
- NET MEATS Co.,Ltd.
- NH Foods Ltd.
- Nichifutsu Shoji Co., Ltd.
- NICHIMO CO.,LTD.
- Nichinichi pharmaceutical Co., Ltd.
- Nichirei Corporation
- Nichirei Foods Inc.
- NIHON SHOKKEN HOLDINGS CO.,LTD.
- Nihon Yakuku Co., Ltd.
- Nihonkaimiso Inc.
- NIHONSHURUIHANBAI CO., LTD.
- Ninben Corporation
- Ningyocho Imahan Foods Plant Co., Ltd.
- NIPPON CORPORATION
- NIPPON ACCESS, INC.
- Nippon Chemiphar Co., Ltd.
- NIPPON DAIRY CO-OPERATED Co.,Ltd.
- Nippon Del Monte Corporation
- Nippon Delica Co., Ltd.
- NIPPON LUNA, INC.
- NIPPON PETFOOD co.,Ltd.
- Nishiki Foods Co., Ltd.
- Nishimoto Co.,Ltd.
- NISSEI Co.,Ltd.
- nissen.co.,Ltd.
- NISSHIN FLOUR MILLING INC.
- Nisshin Seifun Welna Inc.
- Nisshin Shokai Co., Ltd.
- NISSIN FOODS HOLDINGS CO., LTD.
- NISSIN HEALTHCARE FOOD SERVICE CO.,LTD.
- Nissin Seifun Group Inc.
- NISSIN YORK CO.,LTD.
- Nissui Corporation
- NITORI Co., Ltd.
- Nitto Best Corporation
- Nitto Fuji Flour Milling Co., Ltd.
- NOBEL Confectionery Co., Ltd.
- Noevir Co., Ltd.
- NOF CORPORATION
- Norwegian Embassy
- NTT DOCOMO, INC.
- ODANI KOKUFUN CO., LTD.
- OHAYO DAIRY PRODUCTS CO., LTD.
- Ohkura Seika Co., Ltd.
- oh taisan.co.ltd.
- Oisix ra daichi Inc.
- Oji Foods Inc.
- Okinawa Prefecture
- Okumoto Flour Milling Co.,Ltd.
- Onisi Foods Co.,Ltd
- Ono Pharmaceutical Co., Ltd.
- Oriental Land Co., Ltd.
- Origin Toshu Co., Ltd.
- ORIGIN TOSHU Co.,Ltd.
- ORION BREWERIES, LTD.
- ORIX Corporation
- Osaka Sanitary Co.,Ltd.
- OSAKANAFODS LLC
- Osaki Suisan Co., Ltd.
- OTA OIL CO. LTD.
- Otafuku Holdings Co., Ltd.
- Otafuku Vinegar Brewery Co., Ltd.
- Otsuka Foods Co., Ltd.
- otsuka pharmaceutical co., ltd.
- OZEKI Corp.
- pacific yoko co.,ltd.
- PALACE HOTEL
- Palsystem Consumers' Co-operative Union
- Panasonic Corporation
- Pasco Shikishima Corporation
- PEARL ACE CORPORATION
- Pharma Foods International Co., Ltd.
- PORKKA SAPPORO Food & Beverage Ltd.
- Pola Inc.
- Pompadour Co., Ltd.
- Prima meat packers, Ltd.
- Primadelica Co., Ltd.
- Q'sai Co., Ltd.
- rakuuko kyodo Milke Industry Co., Ltd.
- repast Corporation
- Resona Bank, Limited
- Ribbon Foods Co., Ltd.
- Rikyu Co., Ltd.
- ROCK FIELD co.,ltd
- ROHTO Pharmaceutical Co., Ltd.
- Rokko Butter Co., Ltd.
- Ryohin Keikaku Co., Ltd.
- Ryukakusan co.,Ltd.
- S&B FOODS INC.
- S. ISHIMITSU & CO., LTD.
- S.T. CORPORATION
- Saizeriya Co., Ltd.
- SAKAE aromatic.,LTD
- Sakaeya Nyugyo Co., Ltd.
- Sakamoto Koryo Co., Ltd.
- Sakata Nobuo Corporation
- Sakuma Confectionery Co., Ltd.
- SANCT CO., LTD.
- Sankai co., Ltd.
- SANKO SEIKA Co., Ltd.
- sanko-shokuhin.
- SANMERRY Co., Ltd.
- Santen Pharmaceutical Co., Ltd.
- Sanwa Food Co., Ltd.
- Sanwa Kanzume Co., Ltd.
- SANYO FOODS Co., Ltd.
- sanyo foods co.,Ltd.
- Sapporo Breweries Corporation
- SASAKIKORYO CO., LTD.
- sato pharmaceutical co.,ltd.
- Satoh & Co., Ltd.
- Satoshi Shokuhin Co., Ltd.
- SATOTOUFUN CORPORATION
- SBI ALAPromo Co., Ltd.
- SC Foods Co., Ltd.
- Seicomart Co., Ltd.
- SEIJO ISHII CO., LTD.
- SEIMIYA Co., Ltd.
- SEISHO FOODS CO., LTD.
- Seiyu Co., Ltd.
- senjakuamehonpo co.,ltd.
- Seven & i Holdings Co., Ltd.
- Shaklee Japan Co., Ltd.
- SHEFCO Co., Ltd.
- Shimadaya Corporation
- Shinano kogen foods co.,Ltd.
- shinshin co.,Ltd.
- Shinshu Ham Co., Ltd.
- SHIONOGI HEALTHCARE Co.,Ltd.
- Shiseido.co.,Ltd.
- Shizuoka Prefecture
- Shoda Shoyu Co., Ltd.
- SHOEI FOODS CORPORATION
- SHOKUKEN CO., LTD.
- Showa Kosan Co., Ltd.
- Showa Sangyo Co., Ltd.
- SKYLARK HOLDINGS CO., LTD.
- Snowden Co., Ltd.
- SODANIKKA CO.,LTD.
- Sogo & Seibu Co., Ltd.
- Sojitz (Shanghai) Corporation
- Sojitz Corporation
- SONTON FOODS CO.,LTD.
- Soukentei Co., Ltd.
- S-PAR Co., Ltd.
- Starbucks Coffee Japan K.K.
- Starzen Co., Ltd.
- Sugi Pharmacy Co., Ltd.
- SUMIDA DAIRY CO., LTD.
- SUMITOMO CORPORATION
- Sumitomo Mitsui Banking Corporation
- SUNDAICO, Inc.
- SUNDELICA CO., LTD.
- SUNDRUG
- sunfressai co.,ltd
- Sunstar Inc.
- Suntory Beverage & Food Limited
- Suntory Holdings Limited
- Suntory Wellness Limited
- Super Alps Co., Ltd.
- Supplement Japan Co.,Ltd.
- Suzuhiro Kamaboko Co., Ltd.
- Suzuhiro Seafoods Co., Ltd.
- Suzukiseian.inc.
- SYOKUTSU Corporation
- TABLELAND CO.,LTD.
- TableMark Co.,Ltd.
- Tada Seifun Co., Ltd.
- taihei co.,Ltd.
- TAIHO PHARMACEUTICAL CO., LTD.
- Taisho Pharmaceutical Co., Ltd.
- Taiyo A&F Co., Ltd.
- Tajima Citrus Farm & Processing Plant
- TAKACHIHO KOHEKI CO., LTD.
- Takaki Bakery Co., Ltd.
- takanashi milk products co.,ltd
- TAKANO CO., LTD.
- TAKANO Co.,Ltd.
- Takanofoods Co., Ltd.
- TAKARA SHUZO INTERNATIONAL CO., LTD.
- Takayoshi co.,Ltd.
- takizawaham co.ltd.
- TAMAMURA DELICA CO., LTD.
- Tamanoi Vinegar Co., Ltd.
- TAMURASHOKUJIN Co., Ltd.
- Tanaka Seimitsu Co., Ltd.
- Tarami Corporation
- Tenshindo.co.,Ltd.
- Teramoto Confectionery Materials Co., Ltd.
- TERVIS CO.,LTD
- The Japan-Belgium Society
- THE LOFT CO.,LTD.
- The Maruetsu, Inc.
- The Ministry of Agriculture,Forestry and Fisheries
- The Mitsuhashi, Inc.
- The Nisshin OilIio Group, Ltd.
- The South African Embassy
- THE TORIGOE CO., LTD.
- TIPNESS Recreational Club Inc.
- TIROL CHOCO CO., LTD.
- TOASHINRYO CO., LTD.
- Toasu Co., Ltd.
- Tohato Inc.
- Tohnichi Co., Ltd.
- TOKACHI DAIFUKU HONPO, Inc.
- Tokai Denpun Co., Ltd.
- Tokai Pickling Co.,Ltd.
- Tokatsu Foods Co., Ltd.
- TOKIWA Pharmaceutical Co., Ltd.
- Tokyo Airport Restaurant Co., Ltd.
- Tokyo Fugetsudo Co., Ltd.
- Tokyo Metropolitan Small and Medium Enterprise Support Cente
- Tokyo Salt Co., Ltd.
- tokyu store chain co.,ltd.
- Tombow Beverage Co.,Ltd.
- TOMIOKA FOODS co.,Ltd.
- Tomoe Dairy Processing Co., Ltd.
- TOMOMASU BEVERAGE CO., LTD.
- Toraya Confectionery Co., Ltd.
- TORIDOLL Holdings Corporation
- TORISHIN CO., LTD.
- Tottori Prefecture
- Toukatsu Foods Co., Ltd.
- toyo capsule.co.,ltd.
- TOYO HAKKO Co.,Ltd.
- Toyo Seikan Group Holdings, Ltd.
- Toyo Suisan Kaisha, Ltd.
- Toyota Tsusho Corporation
- Toyotsu Chemiplas Corporation
- Trade Representative of the Russian Federation in Japan
- Treeoflife.co.ltd.
- Tsukishima Foods Industry Co., Ltd.
- TSUKUBA DAIRY PRODUCTS CO.,LTD.
- tsukubafood co.ltd.
- TSUMURA&CO.
- TSURUHA HOLDINGS INC.
- U.S. Embassy
- U-CAN, Inc.
- UCC UESHIMA COFFEE CO.,LTD.
- Uchibori Vinegar,inc.
- UDAGAWA CO., LTD.
- Ueman Ryoshoku Seifunsho Co., Ltd.
- Ueno-Fugetsudo Co., Ltd.
- UMAMI UNITED JAPAN Co., Ltd.
- UMEKEN CO., LTD.
- UMENOHANA GROUP CO.,LTD.
- Umenoyado Brewery Co., Ltd.
- Umios Co., Ltd.
- UNICAFE INC.
- Unicharm Corporation
- unimatlife co.,ltd.
- UNITED FBS Inc.
- Unilog Co., Ltd.
- Upwell Co., Ltd.
- Utsunomiya City
- WAKAMOTO PHARMACEUTICAL CO., LTD.
- WARABEYA DELICA CO., LTD.
- Warabeya Nichiyo Holdings Co., Ltd.
- Wismettac foods., Inc.
- YAGAI corporation
- Yakult Honsha Co., Ltd.
- Yamaboshiya Co., Ltd.
- Yamada Bee Farm Co., Ltd.
- Yamada Foods Co., Ltd.
- Yamae Hisano Co., Ltd.
- Yamagataya Noriten Co., Ltd.
- Yamaki co.,ltd.
- Yanamori inc.
- Yamamoto Kanpo Seiyaku Co., Ltd.
- YAMASA CORPORATION
- Yamazaki Baking Co., Ltd.
- YAMAZAKI BISCUITS CO.,LTD.
- Yandai Food Corporation
- YAOKO CO., LTD.
- Yasuma Corporation
- YATSUGATAKE MILK INDUSTRY CO.,LTD.
- Yayoi Sunfoods Co., Ltd.
- yokoi vinegar co.,ltd.
- YOKUMOKU Co., Ltd.
- YOMEISHU SEIZO CO.,LTD.
- Yoneya Co., Ltd.
- Yoshimura Food Holdings K.K.
- Yoshinoya Holdings co.,Ltd.
- Yotsuba Milk Products Co.,Ltd.
- YUKI FOOD Co.,Ltd.
- Yusa Funashoku Co., Ltd.
- YUKIGUNI FACTORY CO., LTD.
- Zenrakufoods co.,ltd.
- ZENSHO HOLDINGS CO., LTD.
- Zeria Pharmaceutical co.,ltd.
- zeriahealthway co.,ltd.

Comprehensive Visitor Attraction Activities

→Tips to Attract More Visitors to Your Booth!

More Effective PR Through Exhibitor Presentations

A presentation venue will be set up within the exhibition hall, which attracts a diverse range of visitors. We will also host numerous special sessions with themes reflecting market needs to attract visitors aligned with your objectives. This is expected to draw a large audience, allowing you to promote your products and technologies more effectively.



Enhancing the Branding of Exhibited Items: <Featuring Chemical Food Inc. Media News, Published by in>

We provide comprehensive promotional support through special features in Food Chemical News, Inc. publications. These include "The Food Chemical News"—a leading trade newspaper since 1964 covering food additives, ingredients, and health foods—as well as monthly magazines "Monthly Food Chemical" and "FOOD STYLE 21" to effectively promote exhibitors and products.



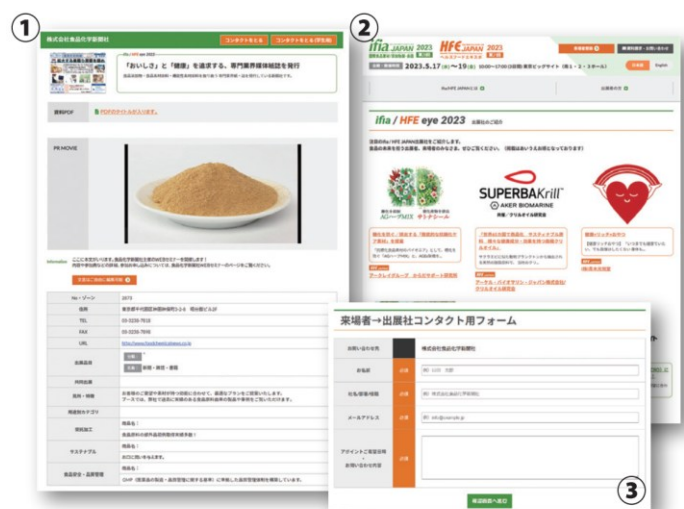
Exhibitor PR on the Official Website

→ You can promote your exhibited products on a dedicated page (URL) within our official website. Additionally, you can link this information to your own company website and newsletters for further announcement.

Exhibitor Information Page

Exhibitors can be listed on our website for free (Available until the end of November 2027)

- ① Fill out the designated fields on the exhibitor registration page, and your profile will be posted on the exhibitor page at no cost. You can also display informational materials and videos.
- ② Information from six randomly selected companies will also be featured on our most-viewed homepage (ifia/HFE eye).
- ③ By utilizing the appointment function, visitors can consult with your representative directly before the event, allowing for more efficient business discussions at the venue.



Product Classification by Application

- ① By registering your product names and descriptions under the 14 available application categories on the exhibitor registration page, you can promote your products to your specific target audience even before the event begins.
- ② Since this information will be displayed on the exhibitor list of the official website and can help increase traffic prior to the exhibition, we highly recommend entering as much detail as possible.
- ③ Before the event, this list will also be featured and introduced in collaboration with various media outlets, such as newspapers and magazines.

- ① 製パン・製麺・製菓(Bakery, Noodle making, Pasta production, Confectionery)
- ② 飲料・酒類(Beverage, Alcohol)
- ③ 洋菓子・和菓子・冷菓・デザート(Western confectionery, Japanese sweets, Frozen dessert, Dessert)
- ④ 水産・食肉加工製品(Marine processing products, Meat processing products)
- ⑤ 漬物・豆腐類・バター・チーズ・その他チルド加工品(Pickles, Tofu, Soybean curd, Butter, Cheese, Other chilled processed products)
- ⑥ 惣菜・中食・外食・宅配(Prepared meal, Bento box, Ready-made meal, Delivery)
- ⑦ レトルト・冷凍食品・缶詰・フリーズドライ食品(Processed foods, Retort pouches, Frozen food, Canned food, Freeze-dry food)
- ⑧ PB商品製造・受託加工・賦形剤など・食品製造機器(Private Brand OEM, OEM, ODM, Excipient, Manufacturing and processing machine)
- ⑨ 食品安全・品質管理(Food safety and Quality control)
- ⑩ 機能的表示食品原料(Material for "Foods with functional claims")
- ⑪ 健康・栄養食品素材(Ingredients by Function)
- ⑫ ビューティー(Ingredients by Beauty)
- ⑬ 介護・高齢者食(Nursing care, Elderly food)
- ⑭ ペットフード対応素材(Pet food-compatible material)

Visitors can search by company name or raw material on the website to accurately find the ingredients they need.



Award Entry (Included in the exhibition fee)

→Visitors who tour each booth will vote for the most appealing products, technologies, and services to determine the winners of the ifia/HFE JAPAN Awards.

Award Categories

Awards such as the "The Best Exhibitor," "The Best Product Award," "The Best Technology Award," and "The Best Promotion Award" are determined by tabulating visitor survey votes.

Promoting Nominated Products on the Official Website as "Our Product Strengths"

By entering your information under "Our Product Strengths" via the exhibitor registration page on the official website, you will be automatically entered into the Product Excellence Award category. In addition, we will also feature and introduce your company in our media publications.



"The Best Product Award" will be selected from the registered nominated companies.

Product Excellence" Stickers for Booth Display

One "製品力" sticker will be provided. You can place it on the exhibit you wish to promote to appeal to visitors.



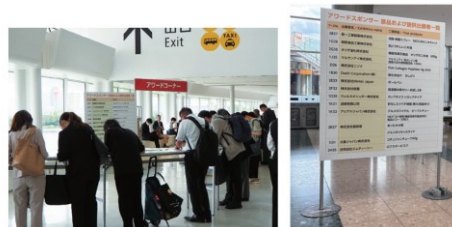
Announcement of Winners(On the final day and after the event)

On the final day of the exhibition, a standing signboard will be placed in front of the winning exhibitors' booths to honor them. After the event, the winning companies will also be announced in the newspaper.



PR Through Award Giveaways

To encourage visitor survey participation, award giveaways provided by exhibitors will be given to those who vote. This allows you to promote your brand even outside of your exhibition booth.



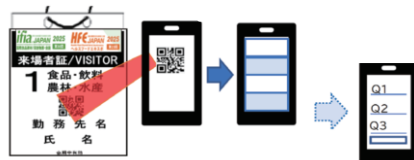
Visitor Data Acquisition Service for Exhibitors

→A service that captures, analyzes, and manages attendance data by scanning the QR code on visitor badges.

① Smartphone App: "Quick Lead"

- Data Availability: Acquired in real time.
- Base Fee: **¥49,500**
- Additional Account: **¥22,000**

Note: Devices (smartphones) and network connection must be provided by your company.



② "Handy System" (Handheld Terminal)

- Data Availability: Acquired on Thursday of the following week.
- Base Fee: **¥49,500**
- Additional Handheld QR Code Reader: **¥22,000**

Note: One device (handheld QR code reader) is included in the rental.



[Contact Information] SOU Global & Communication Co., Ltd.
Peak1 Business Division, Visitor Data Service Desk
Tel: +81-3-5577-7871 E-mail: ifia_exhibitor@f-vr.jp

You can capture, analyze (by industry sector, etc.), and manage visitor attendance data using the QR codes on admission badges.

ifa JAPAN 2027 / HFE JAPAN 2027 Rules & Regulations

1. Show Period

Wed.19th to Fri.21th, May, 2027

2. Venue: Tokyo BigSight South 1・2・4 Hall and Conference Center
3-11-1, Ariake, Koutou-ku, Tokyo 135-0063, Japan

3. Organizer

Food Chemicals Newspaper Inc.

Shobunkan bldg., 3-2-8, Kanda Jimbocho, Chiyoda-ku, Tokyo 101-0051
JAPAN

TEL: +81-3-3238-7520 / FAX: +81-3-3238-7898

4. Exhibit fee

◆Package Booth: JPY605,000 / booth(9sqm)

Basic decoration includes: Raw space, Japanese and English company board name (Red/Blue/Navy/Light Gray/White), Carpet (Red/Blue/Green/ Orange/Gray), Side & Back panel (W2970mmxD2970mmxH2700 mm), 1 electrical outlet (100V; 800W), 1 business card folder, 1 reception Desk, 2 chair, 1 trash box, 3 spot lights, booth cleaning *not panel production expenses

◆Raw space: JPY462,000 / booth(9sqm)

Space only. No decorations such as side-back panel included.

◆Corner location charge: JPY22,000 per one corner

The corner location is additionally charged.

◆Mini Booth: JPY264,000 (W2m x D2m x H2.7m)

Raw space, Back panel, Display table, 1 spotlight, Carpet, Company board name, Business card folder, 1 chair, Booth cleaning

*not panel production expenses

*Please refer the Exhibitor's MANUAL concerning another option.

5. Exhibitor Presentation fee

◆Exhibitor Presentation JPY41,800 / 1session (15min)

Price includes: Projector, Screen, Microphone, Pointer and PC
Room Capacity: 60 people

*Presentation program shall be adjusted by Show Management.

*Cancellation after contract confirmed by Show Management requires 100% of exhibitor presentation fee as a cancellation charge.

*4 presentations in a row (60 min) are able to be made at a maximum.

*Attendees' business cards for exhibitor presentation shall be provided after the presentation.

6. Contract period

(A) Closing date for contract: Fri. Jan.29th, 2027

Contract period might be shortened if available space is occupied.

(B) How to contract: Please apply from the ifa/HFE JAPAN's website.

(C) Booth placement: Regarding booth placement, we will tentatively determine the desired position of each exhibitor according to the order of application. However, the secretariat may adjust the venue layout depending on the circumstances of the venue, the content of the project, or the status of the exhibition application. We may ask exhibitors to move the booth position when the final layout is decided.

(D) Effective date of contract: It will take effect as soon as the secretariat receives the exhibition application. The organizer may refuse to exhibit if it determines that the application for exhibiting is not appropriate. In addition, we may cancel the exhibition if the facts that were not known at the time of receipt of the application become clear after the fact and it is judged that the application for exhibition is not appropriate.

(E) Handling of information related to application: As a general rule, the information provided by the exhibitor to the organizer when applying for an exhibition will be used only for the purpose of the organizer to

manage the exhibition smoothly and to inform the organizer of the exhibition from the next fiscal year onward.

(F) Handling of information by exhibitors: It is the exhibitor's responsibility to manage the information acquired by the exhibitor within each booth or at the opportunity of the presentation. The organizer will not be liable for any damages resulting from such neglect of management and any damages related thereto.

7. Payment schedule

First payment due date: By the end of the following month after applying for exhibition (50% of the exhibition fee)

Second payment due date: Wed. 31st, Mar. 2027 the end of 2 months before the event/ Exhibit fee balance (50% of the exhibition fee)

※An invoice will be issued within one week after receiving the application. If the early bird discount is applied, all the payment deadline will be December 31st (Thu.).

*)If the first payment due date is after the second payment due date depending on the time of application for exhibition; please pay the full exhibition fee.

*)Please transfer to the designated account. Please note that we cannot accept payment by bill.

*)The transfer fee will be borne by the applicant.

8. Cancellation/Change

(A) If the exhibitor changes the contents after completing the exhibition application, the difference between the fees listed in 4 and 5 above. However, if the organizer finds that the changes are minor, we may hold discussions.

(B) If the exhibitor cancels the exhibition for his / her own convenience after completing the exhibition application, the cancellation fee will be charged as follows;

- | | |
|---|------------------------------------|
| 1. from the application date to 6 months before the date of the event |15% of the exhibition fee |
| 2. from 6 months before the date to 2 months before |50% of the exhibition fee |
| 2. Two months before the date of the event |Full amount of exhibition fee |

*) In addition, the above-mentioned applicable judgment shall be made when the organizer receives the written intention of the exhibitor to cancel the exhibition.

*) If you change the package booth to space booth, no cancellation fee will be charged up to 4 months before the date of the event. 50% of the difference will be charged from 4 months before to the second payment date, and the full difference will be charged as a cancellation fee after the second payment date.

9. Prohibition of subleasing space

Exhibitors may not sublease, exchange, transfer, or pledge the booths assigned by the organizer on behalf of a third party without the consent of the organizer.

10. Handling of co-exhibitor

Two or more exhibitors can jointly apply for exhibition. One person should apply for the exhibition on behalf of the person and perform the billing procedure such as payment of the exhibition fee. In this case since all co-exhibitors will be exhibitors at the exhibition, all exhibitor introductions such as leaflets and the web can be done individually by companies and groups. Please contact the secretariat for details.

11. Carry-in and carry-out

(A) The organizer will notify you of the period for bringing the exhibits into and out of the venue at a later date in the Exhibition's MANUAL.

(B) During the exhibition period, exhibitors may not bring in or remove

booth decorations or large exhibits without the approval of the organizer.

(C) Please maintain the booth by 10 am on the first day of the event and display the exhibition. Please remove empty boxes and residual materials at the same time.

(D) Exhibitors must complete the removal of exhibits and restoration of the booth by 9 pm on the final day of the event. Movables, etc. left in the booth or in the assigned storage area after the final day of the event will be deemed to have been relinquished by the exhibitor and will be removed by the organizer. If any costs for removal, the exhibitor will be responsible for the cost, and the cost will be the amount estimated by the organizer or the contractor requested by the organizer to remove it.

12. Printed matter and advertising

(A) The organizer owns the copyright for printed materials other than the printed materials created and brought by the exhibitors at this exhibition.

(B) The organizer will pay close attention to the creation of printed matter, but if there are any errors or omissions in the posted information, we will make an effort to correct them by other means.

(C) When exhibitors distribute, install, display, or carry out other sales printed materials such as catalogs, they shall do so within the booths assigned by each exhibitor, and in principle this cannot be done elsewhere. Exhibitor presentations, seminars, specialized corners by organizer, etc. may be distributed and installed at the discretion of the organizer. Please contact the organizer separately.

(D) When an exhibitor brings a printed matter to this exhibition for distribution, installation, or exhibition, the exhibitor is obliged to be careful not to infringe the intellectual property rights or other rights of other companies in the printed matter. The organizer will not be liable for any infringement of the rights of others if the printed matter that the exhibitor brought to the exhibition, distributed, installed, or exhibited.

(E) Exhibitors promise not to exercise intellectual property rights, possessions, trademark rights or other rights regarding the distribution and exhibition of printed materials for this exhibition by the organizer. However, this does not apply if the organizer did not use it to hold or manage this exhibition.

(F) Printed materials that are not directly related to the purpose of this exhibition cannot be distributed or promoted.

13. Safety and Compensation during the show date

(A) Organizer puts the safety of visitors and exhibitors first during the exhibition period and can take appropriate measures including cancellation of the exhibition.

(B) If the exhibitor and his / her agent damage the booth of other companies, the facilities of the organizer, the facilities of the exhibition hall, or personal injury, the exhibitor shall be responsible for the compensation. That is, the organizer does not take any responsibility.

14. Exhibit management and disclaimer

The organizer contracts with a security company to manage the venue throughout the show period from preparation to removal, but the organizer is not responsible for damage, loss or theft of exhibits, so each exhibitor is responsible for managing them.

15. Insurance

(A) Exhibitors are requested to take out various types of insurance for what they think is necessary during the show period from the start of bringing goods into the venue to the end of removal.

(B) The organizer will take out insurance for unexpected accidents, injuries and illness in the operation of the entire exhibition, but insurance contracts limit the number of insurance accidents that can be covered. Therefore, if the exhibitor is liable to a third party, the organizer's insurance will not be able to cover it. Exhibitors are requested to take out various types of insurance as described in (A).

16. Tasting

When exhibitors perform tasting and tasting, it is necessary to make the

following notifications and preparations in advance and submit each. If you neglect to do so, the secretariat may cancel part or all of the exhibits.

(A) Submit the Sample food tasting application to the organizer

(B) Set up a hand-washing area in your own booth, or apply for a shared hand-washing area

17. Violations by exhibitors, etc.

(A) If an exhibitor violates the rules of the "Exhibition Rules / Regulations", the organizer may refuse the exhibitor's exhibition and unilaterally cancel the exhibitor's application for exhibition. In this case, the organizer can dispose of the exhibition space reserved by the exhibitor. In addition, we are not obligated to return the exhibition fee.

(B) If the exhibitor violates the "Decoration Regulations", we will promptly correct it. In addition, each exhibitor will be responsible for the costs incurred due to the correction work.

18. Cancellation of exhibition, etc.

(A) The organizer may cancel the exhibition if it cannot be held due to natural disasters, illness, transportation obstacles, strikes, wars, civil wars, terrorism or other reasons not attributable to the organizer.

However, in order to reduce the burden on exhibitors, the organizer will endeavor to collect information so that the decision to cancel will be made as soon as possible.

(B) If the exhibition is canceled due to the reason specified in (A), the exhibition fee of each exhibitor will be returned to each exhibitor by multiplying the total exhibition fee of each exhibitor by the following ratio;

*1 month before the event: 60% of the total exhibition fee

*1 month to 2 weeks before the event : 40% of the total exhibition fee

*2 weeks to the date before the event : 0% of the total exhibition fee

As we approach the date of the event, we are spending expenses for the event, so we have stated as above. We appreciate your understanding in advance.

19. Dealing with customer harassment and nuisances

The organizers will manage visitor pre-registration and admission to the exhibition appropriately.

If any visitor commits any of the following acts, the following necessary measures will be taken against the visitor and any related parties:

- The visitors and related parties concerned will be asked to leave the exhibition venue, or will be prohibited from re-entering or visiting in the following year or later.
- Compensation in the event of damage
- Other necessary measures for the visitors and their related parties.

Furthermore, if you confirm or discover any of the following conduct, please confirm the name and affiliation of the individual and report it to a patrol staff member or the Secretariat.

- Threatening behavior, shouting
- Damaging or destroying exhibits
- Demanding excessive apologies for exhibit content or responses
- Questions unrelated to the exhibit
- Posting opinions or unreasonable complaints
- Any other conduct that causes discomfort or fear to exhibitors or disrupts the exhibits.

20. Other

(A) Exhibitors are responsible for the maintenance and cleaning of exhibits and booths.

(B) It is the exhibitor's responsibility to allow the exhibitor to shoot exhibits, shoot videos, record, etc. in the booth or in the presentation.

(C) In case of dispute among organizer, exhibitor and / or related party, the parties to this contract, the court where the organizer is located may be left to a ruling.

(D) Other exhibition management details shall be explained in the exhibitor's manual to be issued and also at briefing session for exhibitors.

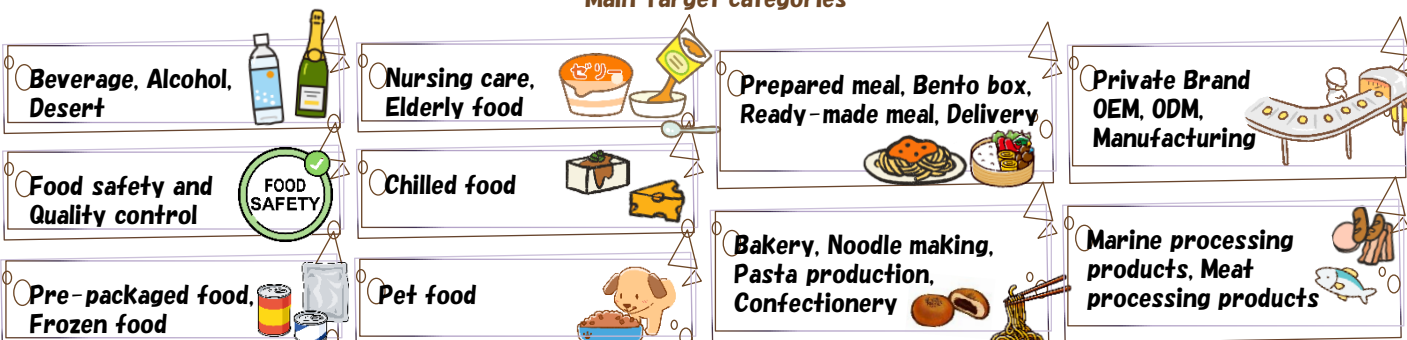
2027 Organizer Features & Special Projects



Ifia JAPAN

Through exhibitions and seminars on food additives and ingredients, we deliver valuable information to technicians striving for the taste, safety, and stable supply of processed foods.

Main Target categories



Food Safety and Science

In testing and analysis, the demand for labor-saving, space-saving, and low-cost solutions is rising alongside the need for accurate data. This long-standing area features companies, administrative agencies, and academic societies showcasing equipment and technologies that scientifically support food safety and quality while meeting modern industry needs.

Main Exhibition Categories

Food Testing: Microbial testing, allergen testing/measures, sampling materials, pre-treatment equipment

Food Analysis: Mycotoxins, nutritional components, pesticides/veterinary drugs, heavy metals, PFAS, foreign matter

Hygiene Management & Measures: Sanitation, preservatives, shelf-life extenders, food safety system certification/support, traceability, food safety culture, hand-washing equipment/materials, antibacterial/disinfection products, foreign matter contamination prevention, facility hygiene materials

Others: Contract analysis/testing, import/export consulting, airborne infection countermeasures, etc.



< Exhibitor Benefits >

Presentations can be requested at a special price. **Attendee data will be provided during the following week.*

On the special stage within the area, corporate presentation slots (15 mins) will be held following keynote lectures (30 mins) by prominent speakers, primarily from related organizations and academic societies, creating an enthusiastic session! After the session, visitors will flow to each booth, enabling more efficient business discussions.

Taste Exploration

"Deliciousness" is an interactive experience of taste, aroma, texture, and appearance, influenced by environmental factors like packaging. To meet diverse needs like low sodium and care food, quantifying deliciousness is key to R&D. This area showcases the latest in deliciousness analysis, evaluation, AI systems, and packaging materials.

Main Exhibition Categories

Sensory Analysis & Evaluation: Measuring equipment for taste, aroma, and texture contributing to deliciousness; AI technology and analysis systems

Quality Assurance: Shelf-life extenders, packaging materials/containers, cooking utensils, packaging

Others: Technologies and materials that enhance deliciousness, etc.



< Exhibitor Benefits >

A 15-minute presentation slot is available for free. **Attendee data will be provided during the following week.*

2027 Organizer Features & Special Projects



Ifia JAPAN

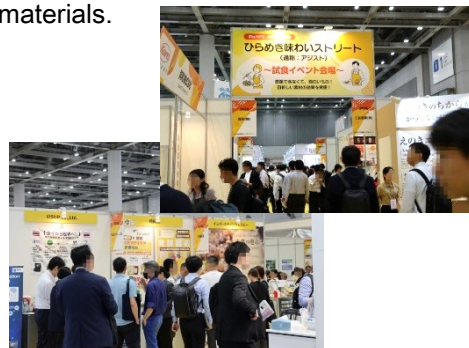


Tasting event-Inspiring Taste Street

Following its great success in 2025 and 2026, this specialized tasting area returns for 2027 under the theme "Exploring Ingredients for Overcoming Challenges." Designed for food and beverage sampling, it lets visitors directly experience the breakthrough effects of innovative and unique raw materials.

Main Exhibit Highlights

- ✓ Flavor-enhancing materials & technologies
- ✓ Unutilized resources & upcycling
- ✓ Sodium, sugar, and fat reduction
- ✓ Processed vegetable & fruit materials
- ✓ Masking ingredients & technologies
- ✓ Texture improvement
- ✓ Alternative ingredients & plant-based solutions
- ✓ Utilization of functional ingredients



The Wonder of Real Experience: By actually eating and drinking, visitors can fully grasp the true potential and commercial vision of ingredients that catalogs alone cannot fully convey.

< Exhibitor Benefits >

Products are introduced with special booth decorations, creating an ideal environment for serving food and beverage samples.

Free access to a shared kitchen area (includes a shared hand-washing station, worktables, IH cooktops, and tasting waste bins).

A dedicated area booklet featuring product highlights and recipes will be created and distributed at all venue entrances.

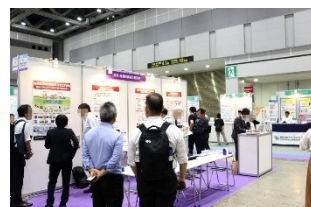


Industry-Academia-Government Collaboration

The "Industry-Academia-Government Collaboration Corner" brings together universities, companies, and local governments to foster innovative business opportunities. This specialized area showcases food raw materials, health ingredients, and processing technologies developed through nationwide collaboration, and features a dedicated venue for oral presentations.

Main Exhibit Highlights

Local governments, universities, research institutes, related organizations, and partnering companies seeking to share research findings, promote support policies, initiate joint development/commercialization, or create matching opportunities with corporate partners.



< Exhibitor Benefits >

A dedicated mini oral presentation venue will be set up within the corner, allowing you to use a 10-minute slot per booth for free. Since the presentation schedule will be featured on our website and in various media, you can effectively promote your materials and technologies to a larger audience of visitors.

**Audience business cards will be handed over on the spot immediately after the presentation.*



"Aim for New Products!" Vol. 5: Collaborative Project with Jumonji University

In collaboration with Jumonji University's Faculty of Human Life Studies, ifia/HFE JAPAN is hosting a special project where product samples are created using exhibitors' ingredients, additives, and functional materials for visitors to taste. This collaborative project offers an excellent opportunity to effectively promote your brand by letting visitors experience prototypes featuring your ingredients. We look forward to your participation!



2027 Organizer Features & Special Projects



HFE JAPAN

Leading companies in functional food ingredients, processing, OEM, and safety evaluation will showcase diverse proposals. Featuring extensive seminars and symposia by experts and engineers, this premier B-to-B exhibition delivers the industry's latest insights.

Main Target categories



Foods with Functional Claims developing food Products

Following significant rule revisions in 2024, the Foods with Functional Claims (FFC) system has evolved with stricter standards for compliance, evidence, and safety reporting, sparking new business opportunities in self-medication. This area brings together practical solutions to address product planning, development, and stringent quality control challenges, while showcasing the latest regulatory trends and regional initiatives using unutilized resources.

Main Exhibition Categories

Raw Ingredients & Materials: Functional substances, related components
Contract Services & Analysis: OEM/ODM, analytical/evaluation equipment for functional substances, SR (systematic review) consulting, CRO (contract research organizations) for clinical trials, health food associations, etc.

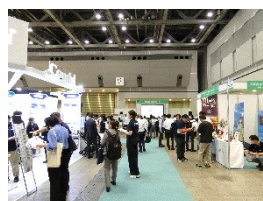


Intestinal Environment and Health

With growing research into the link between gut microbiota and health, improving the intestinal environment has become widely recognized. Advancements in pro- and prebiotic research continue to uncover diverse, evidence-based health benefits, opening new avenues for product development. This area serves as a powerful business platform, combining gut-regulating ingredients with relevant sessions to strongly support visitors' new product development.

Main Exhibition Categories

Probiotic Ingredients: Lactic acid bacteria, bifidobacteria, other probiotic ingredients
Prebiotic Ingredients: Water-soluble dietary fiber, short-chain fatty acids, polyphenols, other prebiotic ingredients
Others: Analytical equipment for gut microbiota, contract testing related to gut microbiota
Ingredients with Gut-Axis Connections: Brain-gut axis, saliva-gut axis, skin-gut axis, muscle-gut axis, bone-gut axis, etc.





Schedule until the event

2026

May. 27
(Wed.)

Applications for exhibiting in 2027 are start

Jul. 31
(Fir.)

Super early discount application deadline

Oct. 31
(Sat.)

early discount application deadline

Dec. 31
(Thu.)

Super early bird / early discount
available Exhibition fee payment deadline

Jan. 30
(Sun.)

Exhibition application deadline

Middle of
February

Exhibitor briefing session & registration of
exhibitor information

From March

Acceptance of
various application forms are start

2027

Mar. 31
(Wed.)

Exhibition fee payment deadline

May 17
(Mon.)

}

Delivery / setup

May 18
(Feb.)

May 19
(Wed.)

}

May 21
(Fri.)

ifia
HFE

Held from 10:00 to 17:00

May 21 (Fri.) Carrying out / removal